



WELCOME TO

REVIVIFY
COATINGS



WWW.TEAMREVIVIFY.COM





REVIVIFY

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Welcome to Team Revivify,

I would like to personally thank you for choosing the Revivify Coating product as one of your many product offerings.

We at Revivify America are committed to our applicators and your ongoing success in the automotive appearance industry.

Revivify is not just another company selling a product. We are a team of professionals growing a global brand worthy of being the leaders in the liquid coating industry.

We are determined to do all we can to help all our applicators have success in business, training programs, support and recognition for the applicators that truly continue to build their own business while at the same time helping Revivify build a global brand.

Just a few things we ask of all our Revivify applicators as follows:

1. Purchase an average of at least 3 bottles per month
2. Use your social media platforms to boast and post your success with Revivify
3. Be involved in the Team Revivify monthly zoom calls
4. Attend the events we set up for Revivify America like SEMA & SDC
5. Be sure to go online to www.teamrevivify.com and register your company to start ordering.

Please note: Revivify has several products and services available for all our applicators and, we stand behind everything we offer as best in class merchandise, tools, supplies, accessories, protective coatings, and our printed collateral program.

We have put together a leadership and support system to ensure you get all the features and benefits of everything Revivify America has to offer. All you have to do is ask ...
Revivify is not just a product, it's a movement!

Thank you for joining Team Revivify,

Mel Craig
Founder
Revivify America
mel@teamrevivify.com
Direct: (760) 803-1955



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2022 M.A.P. Price Program

(Pricing Does not include Paint Correction or Paint Prep)

Current Revivify Packages Available for 2022

1. The Basic Pro = 1 year of protection (Revivify Lite)

- a. Small vehicle = \$400
- b. Mid-size vehicle = \$500
- c. Full size vehicles = \$700
- d. Oversize vehicles = \$900

The Basic Pro is one layer Revivify SH Lite = entire vehicle.

2. The Standard Pro = 3 years plus (Ultra Pro)

- a. Small vehicle = \$800
- b. Mid-size vehicle = \$900
- c. Full size vehicle = \$1,000
- d. Oversize vehicle = \$1,200

The Standard Pro is one layer of Revivify Ultra Pro = entire vehicle

2. The Ultimate Pro = 5 years plus

- a. Small vehicle = \$1,000
- b. Mid-size vehicle = \$1,100
- c. Full size vehicle = \$1,200
- d. Oversize vehicle = \$1,400

The Ultimate Pro is two layers of Revivify Ultra Pro = entire vehicle

3. The Pro Shield = 10 years plus (This is the very best we have to offer)

- a. Small vehicle = \$1,300
- b. Mid-size vehicle = \$1,500
- c. Full size vehicle = \$1,800
- d. Oversize vehicle = \$2,200

The Pro Shield is two layers of Inorganic Base and one layer of Ultra Pro (entire car)

4. Shield of Protection = Two layers of Inorganic Base and two layers of Ultra Pro

- a. Small cars = \$1,600
- b. Mid-size cars = \$1,900
- c. Full size cars = \$2,200
- d. Over size cars = \$2,600

You can be creative with your packages for example individual areas of a vehicle: Have some custom packages to offer your clients, especially if they cannot afford entire vehicle coverages.

- Front bumper
- Front hood
- Front fenders
- Rocker panels
- A and B pillars
- Mirrors and glass
- Windshield
- Wheels and calipers





Support Numbers and Contact Information

List of Support Numbers

Below is your list of support numbers. These are numbers to the leaders in our organization that you can count on and trust to help you through the issues you may face on an ongoing basis.

Always feel free to contact me directly, If I am unable to get back to you right away please contact a leader from the list below.

Also note, if it's a very important company, financial, or personal issue, do not contact our leaders for this type of support. You need to contact me first in these types of big decisions and concerns.

This support staff is here to help you with the basics to make sure you can get through your daily struggles, or vehicle issues, car care and coating needs and all your detailing and business questions.

Brad Crane (Revivify Leader)– (404) 725-4125 Revivify Coatings and Paint Protection Film - Georgia
Jason Carithers (Revivify Leader) – (513) 310-6259 Revivify Coatings – Ohio
Paul Weidler (Revivify Leader) – (858) 733- 1837 Rupes Rep and Paint Correction Specialist – California
Roger Parra (Revivify Leader) – (951) 823-3277 (Spanish Speaking) - California
Pablo Mendoza (Revivify Leader) – (904) 962-6552 (Spanish Speaking) - Florida
Kevin Grosso (Revivify Leader) - (626) 712-8060 California
Christy Vest (Marketing & Sales Advice) – (246) 476-2019 Revivify Coatings – Hartselle Alabama
Mel Craig (President of Revivify America)– (760) 803-1955 - California
Alex Lara (Technical Support) – (562) 310-5042 Director of Marketing and Social Media - California
Todd Sudeck (Business Help) – (949) 981-3464 President of The Ding King – California
Cher O'Neil (Administrator)– (714) 366-6501 Revivify Executive Administrative – California
Caren Craig (Administrator)– (760) 822-1457 Business Support - California

Just remember that this support team is very busy running their own businesses. Please be to the point, get your business stated, and try and do your best to get your questions answered and let them get back to their daily duties.

We are a team, and this organization is being built on business principles and ideas you won't find anywhere else in the industry.

We are all very stoked to have such an amazing benefit and resource center with everything we offer. Remember, your success is our success.

Good luck out there, and as you can see, you're in business for yourself, but not by yourself...

How cool is this? Very cool.

Mel Craig
President
Revivify America
(760) 803-1955 office
(714) 795-2983 direct
mel@teamrevivify.com





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Vehicle Sizing Chart:

Small vehicles are considered a compact, two door car



Midsized vehicles are considered small to medium four door or small SUV



Full size vehicles are considered a four door larger car or standard truck and SUV



Oversized vehicles are considered a larger SUV - Large Pickup Trucks





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DETAILED IMAGE

High Quality Car Care Supplies

I have done business with Detailed image for 8 years, Not only have I gotten the best products and supplies, but the customer service I have recieved over the years has been over the top. Im sure you will all experience the same, from small orders to big orders they are prompt, quick and easy to work with.

Detailed Image and Revivify have designed and set up this program to help all our students who graduate the Master Class and all of our Revivify Applicators that want to be able to save money by making their purchases at a very nice discount with the Detailed Image Wholesale Program.

To Apply:

1. Register - <https://www.detailedimage.com/Register/>
2. Wholesale Application - <https://www.detailedimage.com/Wholesale/> (Put Mel Craig 23 in the "About Your Business" section)
The approval should be almost instantaneous, we have software that processes apps super fast!

3. After you are accepted into the Wholesale Program please go to your "My Account" page and under the "Wholesale Account" section click on "Create a "Find a Detailer Map" Listing" to add your business. This is a great way to get free referrals!

If you need any help, have any questions or need anything else please don't hesitate to ask!





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Revivify has a great community on all social media platforms. We encourage you to follow along and follow our pages to stay up to date on the latest news and products. We also recommend joining our facebook group to interact with all of our applicators. We are here to help you grow and want to make sure you are well informed if you should have any questions or concerns. Welcome to Team Revivify!





PAINT CORRECTION

PRICES STARTING AT...

ONE STEP CORRECTION

Minor Paint Polishing

- **Small Car = \$600**
- **Mid-Size Car = \$700**
- **Full-Size Car = \$800**
- **Oversized Car = \$1000**

TWO STEP CORRECTION

Minor Swirl and Scratch Removal

- **Small Car = \$800**
- **Mid-Size Car = \$900**
- **Full-Size Car = \$1000**
- **Oversized Car = \$1200**

THREE STEP CORRECTION

Minor to Major Scratch and Swirl Removal

- **Small Car = \$1000**
- **Mid-Size Car = \$1200**
- **Full-Size Car = \$1400**
- **Oversized Car = \$1600**

FULL PAINT CORRECTION

Full Paint Defect Removal

BEST SELLER

- **Small Car = \$1400**
- **Mid-Size Car = \$1800**
- **Full-Size Car = \$2400**
- **Oversized Car = \$3000**

WET SANDING CORRECTION*

*Can be Added to Paint Correction Packages

- **Small Car = \$1200**
- **Mid-Size Car = \$1600**
- **Full-Size Car = \$2100**
- **Oversized Car = \$2900**

REVIVIFY COATINGS

PRICES STARTING AT...

ONE LAYER PACKAGE:

The Basic Pro (3 Plus Years)

- **Small Car = \$800**
- **Mid-Size Car = \$1000**
- **Full-Size Car = \$1200**
- **Oversized Car = \$1400**

TWO LAYER PACKAGE:

The Standard Pro (5 Plus Years)

- **Small Car = \$1400**
- **Mid-Size Car = \$1800**
- **Full-Size Car = \$2200**
- **Oversized Car = \$2600**

THREE LAYER PROTECTION:

The Ultimate Pro Package (10 Plus Years)

- **Small Car = \$1800**
- **Mid-Size Car = \$2400**
- **Full-Size Car = \$3000**
- **Oversized Car = \$3500**

THE DRIVER PACKAGE:

1. Two Layers on front clip 2. One Layer on the rest

- **Small Car = \$1000**
- **Mid-Size Car = \$1200**
- **Full-Size Car = \$1500**
- **Oversized Car = \$1800**

BEST SELLER

THE TRACKER PACKAGE:

1. Three Layers on front clip 2. Two Layers on the rest

- **Small Car = \$1600**
- **Mid-Size Car = \$1800**
- **Full-Size Car = \$2200**
- **Oversized Car = \$2600**

WHEEL COATING (STARTING AT):

- **New Stock wheels = \$75**
- **Custom Wheels = \$100**
- **Wheels and Calipers = \$150**
- **Clean and re-polish and coat = \$150**
- **Aluminum wheels = \$100**

INTERIOR COATING:

- **Leather Seats = \$150**
- **Interior hard surfaces = \$150**
- **Carpet and Fabric = \$175**

Features and Benefits of Revivify Coating Products: Revivify is not a traditional type of Ceramic Coating. Revivify is a very high-end silicone-based product. Revivify is the most durable coating product on the market. Revivify offers the longest lasting hydrophobic finish on the market. Revivify coating is more like a paint protection film. Revivify offers the best level of vehicle protection. Revivify is the longest lasting coating product. Revivify has a heat generated healing science technology. Revivify adds an amazing cosmetic appearance with more Shine - Depth - Gloss

Disclaimers and Risk Involvement: Today's thin paint only allows us to offer our paint correction solutions once or twice. Revivify is not responsible for pre-existing paint damage and conditions. Revivify is not responsible for thin manufactures paint. Revivify is not responsible for aftermarket paint or custom paint. Revivify is not responsible for paint burns due to thin paint. Revivify is not responsible for loose trim, badges, emblems, or aftermarket parts. Revivify is not responsible for aftermarket film, decals, or vinyl applied products. Revivify cannot offer a 100% defect free finish on any surface we correct. Revivify paint correction prices are not guaranteed and could result in a higher amount.



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TODAY'S MANUFACTURER'S AND THIN AUTOMOTIVE PAINT

For Immediate Release

September 20th 2021: And the controversy begins: Today's automobiles have such a thin layer of paint that we are experiencing an epidemic in paint and clear coat failure. Automotive manufactures are pocketing billions of dollars for their own selfish interest while the un-suspecting consumer who is purchasing their new cars and unknowingly driving off the new, or pre-owned car lot with dangerously thin paint; even the smallest of particles, dirt and debris can chip, scratch and mar our vehicles paint in basic, normal driving and washing conditions.

The reason thin paint is failing is simple! The thinner the paint the less protection it has to offer. Even just the sun's UV light is burning through today's thin clear coats within the first few years of ownership. Paint was specifically and originally designed to help protect our cars from the elements, however, this is no longer the case! Paint may have a nice cosmetic, shiny finish but it performs poorly in protecting your vehicle.

Today's newest paint technologies and manufactures have gone totally backwards in how much paint they are willing to put on the surface of our cars leaving us with absolutely no real paint protection at all. Unfortunately, it's not "if" your paint will fail you, it's "when". Today's paint can chip, scratch and mar very easy due to the thin paint layer. But having to re-paint is something you should never have to do in any case.

In my search and a solution for my own personal customers, I have discovered an amazing, after-market paint protective coating product called Revivify. Revivify Coatings offer the additional thickness necessary to help protect your cars paint. Revivify is an amazing alternative and preventative measure you can take advantage of to be sure your cars paint gets the protection it needs to have your cars paint last for many years to come.

Revivify is a silicone based, professionally applied, liquid protective coating that both protects the painted finish of our cars & creates a cosmetic look we've never experienced in the paint protection industry. I personally recommend Revivify to all my clients, and for good reason: Revivify, is 3x thicker than any ceramic type coating, is not to be confused with traditional ceramic coating products. Today's ceramic coatings are totally failing us, not meeting the level of protection we expect, or maintaining the beautiful finish we long for. Even multiple layers of a ceramic coating cannot match a single layer of Revivify's protection.

Revivify is designed by leading nanotechnology engineers, and is now, number one in the paint protection category all over the world with amazing and un-matched paint protection results. To find out more about Revivify, just ask your Revivify Rep, or check out the Revivify website at: www.TeamRevivify.com for more information and a list of the qualified and certified Revivify applicators. Now go ahead, enjoy your ride.

Mel Craig

Mel Craig

Global Leader and Training Professional in Paint Correction and Paint Protection