



WELCOME TO

REVIVIFY
COATINGS



WWW.TEAMREVIVIFY.COM





REVIVIFY
COATINGS

Welcome to Team Revivify,

I would like to personally thank you for choosing the Revivify Coating product as one of your many product offerings.

We at Revivify America are committed to our applicators and your ongoing success in the automotive appearance industry.

Revivify is not just another company selling a product. We are a team of professionals growing a global brand worthy of being the leaders in the liquid coating industry.

We are determined to do all we can to help all our applicators have success in business, training programs, support and recognition for the applicators that truly continue to build their own business while at the same time helping Revivify build a global brand.

Just a few things we ask of all our Revivify applicators as follows:

1. Purchase an average of at least 3 bottles per month
2. Use your social media platforms to boast and post your success with Revivify
3. Be involved in the Team Revivify monthly zoom calls
4. Attend the events we set up for Revivify America like SEMA & SDC
5. Be sure to go online to www.teamrevivify.com and register your company to start ordering.

Please note: Revivify has several products and services available for all our applicators and, we stand behind everything we offer as best in class merchandise, tools, supplies, accessories, protective coatings, and our printed collateral program.

We have put together a leadership and support system to ensure you get all the features and benefits of everything Revivify America has to offer. All you have to do is ask ...
Revivify is not just a product, it's a movement!

Thank you for joining Team Revivify,

Mel Craig
Founder
Revivify America
mel@teamrevivify.com
Direct: (760) 803-1955



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2023 / 2024 M.A.P. Price Program (Pricing Does not include Paint Correction or Paint Prep) There is a minimum, one-step paint prep polish

Current Revivify Packages Available for 2022

1. The Basic Pro = One layer of SH Light (entire vehicle)

- a. Small vehicle = \$600
- b. Mid-size vehicle = \$800
- c. Full size vehicles = \$1,100
- d. Oversize vehicles = \$1,500

2. The Standard Pro = One Layer of SH Ultra Pro (entire vehicle)

- a. Small vehicle = \$900
- b. Mid-size vehicle = \$1,100
- c. Full size vehicle = \$1,400
- d. Oversize vehicle = \$1,800

3. The Ultimate Pro = One layer of SH Graphene Pro (entire vehicle)

- a. Small vehicle = \$1,200
- b. Mid-size vehicle = \$1,400
- c. Full size vehicle = \$1,700
- d. Oversize vehicle = \$2,100

4. The Pro Shield = One layer of Base / One layer of SH Ultra Pro (entire vehicle)

- a. Small vehicle = \$1,700
- b. Mid-size vehicle = \$2,100
- c. Full size vehicle = \$2,700
- d. Oversize vehicle = \$3,500

5. Pro Shield Plus = One layer of Base / One layer of SH Graphene Pro (entire vehicle)

- a. Small cars = \$2,300
- b. Mid-size cars = \$2,700
- c. Full size cars = \$3,300
- d. Over size cars = \$4,100

6. The Drivers Package = Best Seller

- | | |
|----------------------|---|
| a. The Hood | One layer of Ultra Pro or Graphene Pro |
| b. The Front Fenders | a. Small cars = \$1,400 GP \$1,700 |
| c. The Front Bumper | b. Mid-size cars = \$1,700 GP \$2,000 |
| d. Headlights | c. Full size cars = \$2,000 GP \$2,400 |
| e. Mirrors | d. Over size cars = \$2,600 GP \$2,900 |
| f. A pillars | |

7. The Revivify Custom Package = Get Creative





Support Numbers and Contact Information

List of Support Numbers

Below is your list of support numbers. These are numbers to the leaders in our organization that you can count on and trust to help you through the issues you may face on an ongoing basis.

Always feel free to contact me directly, If I am unable to get back to you right away please contact a leader from the list below.

Also note, if it's a very important company, financial, or personal issue, do not contact our leaders for this type of support. You need to contact me first in these types of big decisions and concerns.

This support staff is here to help you with the basics to make sure you can get through your daily struggles, or vehicle issues, car care and coating needs and all your detailing and business questions.

Brad Crane – (404) 725-4125 Revivify Coatings and Paint Protection Film – He is in Georgia

Jason Carithers – (513) 310-6259 Revivify Coatings – He is in Ohio

Paul Weidler – (858) 733- 1837 Rupes Rep and Paint Correction Specialist – California

Roger Parra – (951) 823-3277 Victorville California (Spanish Speaking)

Pablo Mendoza – (904) 962-6552 Jacksonville Florida (Spanish Speaking)

Kevin Grosso - (626) 712-8060 Los Angeles California

Christy Vest – (246) 476-2019 Revivify Coatings – Marketing & Sales advise, She is in Hartselle Alabama

Mel Craig – (760) 803-1955 President of Revivify America

Alex Lara – (562) 310-5042 Director of Marketing and Social Media - California

Todd Sudeck – (949) 981-3464 President of The Ding King – California

Cher O'Neil – (714) 366-6501 Revivify Executive Administrative – California

Caren Craig – (760) 822-1457 Business Support - California

Just remember that this support team is very busy running their own businesses. Please be to the point, get your business stated, and try and do your best to get your questions answered and let them get back to their daily duties.

We are a team, and this organization is being built on business principles and ideas you won't find anywhere else in the industry.

We are all very stoked to have such an amazing benefit and resource center with everything we offer. Remember, your success is our success.

Good luck out there, and as you can see, you're in business for yourself, but not by yourself...

How cool is this? Very cool.

Mel Craig
President
Revivify America
(760) 803-1955 office
(714) 795-2983 direct
mel@teamrevivify.com





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Mel Craig (President of Revivify America)– (760) 803-1955 - California
Alex Lara (Technical Support) – (562) 310-5042 Director of Marketing and Social Media - California
Todd Sudeck (Business Help) – (949) 981-3464 President of The Ding King – California
Cher O'Neil (Administrator)– (714) 366-6501 Revivify Executive Administrative – California
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Vehicle Sizing Chart:

Small vehicles are considered a compact, two door car



Midsized vehicles are considered small to medium four door or small SUV



Full size vehicles are considered a four door larger car or standard truck and SUV



Oversized vehicles are considered a larger SUV - Large Pickup Trucks





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DETAILED IMAGE

High Quality Car Care Supplies

I have done business with Detailed image for 8 years, Not only have I gotten the best products and supplies, but the customer service I have recieved over the years has been over the top. Im sure you will all experience the same, from small orders to big orders they are prompt, quick and easy to work with.

Detailed Image and Revivify have designed and set up this program to help all our students who graduate the Master Class and all of our Revivify Applicators that want to be able to save money by making their purchases at a very nice discount with the Detailed Image Wholesale Program.

To Apply:

1. Register - <https://www.detailedimage.com/Register/>
2. Wholesale Application - <https://www.detailedimage.com/Wholesale/> (Put Mel Craig 23 in the "About Your Business" section)

The approval should be almost instantaneous, we have software that processes apps super fast!

3. After you are accepted into the Wholesale Program please go to your "My Account" page and under the "Wholesale Account" section click on "Create a "Find a Detailer Map" Listing" to add your business. This is a great way to get free referrals!

If you need any help, have any questions or need anything else please don't hesitate to ask!



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Revivify has a great community on all social media platforms. We encourage you to follow along and follow our pages to stay up to date on the latest news and products. We also recommend joining our facebook group to interact with all of our applicators. We are here to help you grow and want to make sure you are well informed if you should have any questions or concerns. Welcome to Team Revivify!





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TODAY'S MANUFACTURER'S AND THIN AUTOMOTIVE PAINT

For Immediate Release

September 20th 2021: And the controversy begins: Today's automobiles have such a thin layer of paint that we are experiencing an epidemic in paint and clear coat failure. Automotive manufactures are pocketing billions of dollars for their own selfish interest while the un-suspecting consumer who is purchasing their new cars and unknowingly driving off the new, or pre-owned car lot with dangerously thin paint; even the smallest of particles, dirt and debris can chip, scratch and mar our vehicles paint in basic, normal driving and washing conditions.

The reason thin paint is failing is simple! The thinner the paint the less protection it has to offer. Even just the sun's UV light is burning through today's thin clear coats within the first few years of ownership. Paint was specifically and originally designed to help protect our cars from the elements, however, this is no longer the case! Paint may have a nice cosmetic, shiny finish but it performs poorly in protecting your vehicle.

Today's newest paint technologies and manufactures have gone totally backwards in how much paint they are willing to put on the surface of our cars leaving us with absolutely no real paint protection at all. Unfortunately, it's not "if" your paint will fail you, it's "when". Today's paint can chip, scratch and mar very easy due to the thin paint layer. But having to re-paint is something you should never have to do in any case.

In my search and a solution for my own personal customers, I have discovered an amazing, after-market paint protective coating product called Revivify. Revivify Coatings offer the additional thickness necessary to help protect your cars paint. Revivify is an amazing alternative and preventative measure you can take advantage of to be sure your cars paint gets the protection it needs to have your cars paint last for many years to come.

Revivify is a silicone based, professionally applied, liquid protective coating that both protects the painted finish of our cars & creates a cosmetic look we've never experienced in the paint protection industry. I personally recommend Revivify to all my clients, and for good reason: Revivify, is 3x thicker than any ceramic type coating, is not to be confused with traditional ceramic coating products. Today's ceramic coatings are totally failing us, not meeting the level of protection we expect, or maintaining the beautiful finish we long for. Even multiple layers of a ceramic coating cannot match a single layer of Revivify's protection.

Revivify is designed by leading nanotechnology engineers, and is now, number one in the paint protection category all over the world with amazing and un-matched paint protection results. To find out more about Revivify, just ask your Revivify Rep, or check out the Revivify website at: www.TeamRevivify.com for more information and a list of the qualified and certified Revivify applicators. Now go ahead, enjoy your ride.

Mel Craig

Mel Craig

Global Leader and Training Professional in Paint Correction and Paint Protection